



Junior Achievement®
8TH GRADE

TECHNICAL CAREERS CHALLENGE

IN COLLABORATION WITH FOX VALLEY TECHNICAL COLLEGE

JA TECHNICAL CAREERS CHALLENGE is a hands-on real-world experience that allows teams of middle school students to work with a business person to compete against one another as they manufacture or provide a service.



Healthcare



Welding



Diesel
Mechanics

Date: February 22, 2018

Place: Fox Valley Technical College,
Appleton Campus



CSI



Horticulture



Web Design

Competition Begins: 1:30 pm

***Awards Reception:** 4:15pm

Dinner and awards emcee:
Bill Jartz of WBAY TV.



Supply Chain



Automotive



WBAY-TV
GREEN BAY • FOX CITIES



INNOVATION

COMMUNICATION

PROBLEM SOLVING

CREATIVE THINKING



Junior
Achievement®

Empower the Future™

*Dinner reservations required. For more information, contact Patti Warmenhoven.

Junior Achievement—Winnebago Region

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Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

We do this by developing in young people . . .

- σ the desire to stay in school and appreciate lifelong learning
- σ positive attitudes toward work and contributing to a diverse society
- σ a sense of family and community that encourages positive behavior

Junior Achievement reaches nearly than 21,000 area students in elementary, middle and high school with its interactive economic education programs. Sessions are taught in more than 1,000 classrooms with the help of volunteers and educators.

JA Technical Careers Challenge

JA Technical Careers Challenge is an opportunity for middle school students to learn more about technical trades and education preparation and business decision making while consulting with area business people. The competition provides career exploration for area students with the help of industry professionals. The *JA Technical Careers Challenge* is a hands-on real experience that allows teams of 3-4 students and 1 businessperson per team to compete against one another as they manufacture or provide a service in different technical career fields.

Students are challenged to outperform the competition in terms of:


- ❖ Problem-solving
- ❖ Originality
- ❖ Team building

The competition provides students with many opportunities to increase their understanding of the business operations. They can expect to increase their knowledge of:

- ❖ Educational Requirements
- ❖ Technical Careers Opportunities

Students from winning teams will receive recognition at the JA Technical Careers Challenge Awards Reception, held immediately after the competition. Students, parents and team consultants are invited to the reception.

Reservations required: 920-882-0773.



Junior Achievement®

Technical Careers Challenge

February 22, 2018
Fox Valley Technical College, Appleton

JA Technical Careers Challenge is an opportunity to introduce middle school students to technical trades and the educational opportunities at technical colleges. The JA Technical Careers Challenge allows teams of 3-4 students and one business person to compete using equipment and skills used within a particular technical program. Teams create a business name and a marketing concept for their group. i.e. Welding students named their team "Metal Men".

Benefits of Technical Career Challenge sponsorship	Title Sponsor \$10,000	Major Sponsor \$5,000	Partner Sponsor \$2,500	Team Sponsor \$500	Table Sponsor \$500.00
▪ "Presented by" – Exclusivity	▲				
▪ Logo on WBAY Public Service Announcements with name in event title (\$3000 est. value)	**▲**	▲			
▪ Recognition as a "Friend of JA" at all JA Functions and annual report	▲				
▪ Table signage and signage within the department in which the competition takes place.	5	4	2	1	1
▪ Table at awards dinner (\$500.00 Value)	2	1			1
▪ Title Sponsorship recognition in all press releases	▲				
▪ Team participant	5	4	2	1	
▪ Opportunity to address audience	▲	▲			
▪ Sponsor Logo and "Letters to Parents" to families of participating students	**▲**	▲			
▪ Listed on all JA calendar of events and community calendars	▲	▲			
▪ Logo on JA website with link to sponsor's site	**▲**	▲	▲		
▪ Name/logo on all marketing materials for the event including emails, faxes and direct mail, and social media	**▲**	▲	▲		▲
▪ Listed in JA Annual Report, 700 printed and distributed.	▲				
▪ All event emails include sponsor's tagline and link to sponsor's website in JA newsletter.	**▲**	▲	▲		
▪ Recognition in event program	**▲**	▲	▲	▲	
▪ First <i>Right of Refusal</i> for Title Sponsor of Technical Trades Challenge 2019	▲				

▲ Title sponsor receives prominent spot in promotion with largest logo.